



BRADLEY BIRKHOLZ

DIGITAL CONTENT CREATOR, VIDEOGRAPHER, & PRESENTER

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BIOGRAPHY

I'm a digital content creator, videographer, and presenter - but I'm also an activist and a performer with a passion for facilitating change in the world and connecting with people while doing it. I was named one of Wales most influential LGBT+ people on the 2018 Pinc List.

PERSONAL

Age // 22 years
Nationality // USA
Tier 2 Family Life Visa: No working restrictions.
National Insurance Number: Yes

SKILLS

Social Media	Graphic Design
Journalism	Videography
YouTube	Photography
Communications	Writing
Editing	Marketing
Adobe Premiere Pro	Web Design
CMS	InDesign
Adobe Photoshop	Public Speaking

LANGUAGE

English	<div style="width: 100%; height: 10px; background-color: #c00000;"></div>
French	<div style="width: 75%; height: 10px; background-color: #c00000;"></div>

EXPERIENCE:

Jan 2018 - Now
BBC WALES

RESPONSIBILITIES:

I create regular short form content for BBC Wales' digital platform called BBC Sesh. I present, act, film, direct, write, and edit the majority of my own work, which has been seen by hundreds of thousands across social media. A portfolio of my work can be viewed on my website.

May 2015 - Now
YOUTUBE

RESPONSIBILITIES:

Since I started on YouTube I've successfully managed 3 channels with weekly videos edited, filmed, presented, and marketed entirely by myself to an audience of over 200,000 views and 3,000 subscribers. From this I've gained extensive experience in graphic design, brand management and development, as well as advanced knowledge of social channels, advertising, marketing tools, SEO, trends, and much more.

NETFLIX

RESPONSIBILITIES:

My content has been featured in the popular Netflix LGBT+ film Alex Strangelove, and I was also featured briefly on the hit television show, Sex Education.

GAY STAR NEWS

RESPONSIBILITIES:

I've contributed regularly to Gay Star News in the form of written articles, as well as digital content, which has gone viral several times. I was also nominated for journalist / writer of the year for the 2018 National Diversity Awards.

PINKNEWS

RESPONSIBILITIES:

I've created videos and been featured in PinkNews, the world's largest LGBT+ publication.

OTHER WRITING & JOURNALISM

RESPONSIBILITIES:

In addition to Gay Star News and PinkNews I've also created regular video content and articles for hit LGBT+ publication Out News Global, and I've also written for gtenmedia, The Tab, Quench Magazine, and my own public blog. I'm currently in the process of trying to get some of my novels published.

Aug 2017 - Nov 2017
IRIS PRIZE FILM FESTIVAL

RESPONSIBILITIES:

I was a social media intern for the world's largest LGBT+ film festival, called the Iris Prize Film Festival. I managed influencers, social channels, and created digital content to help promote the festival.

STONEWALL & INTELLECTUAL PROPERTY OFFICE

RESPONSIBILITIES:

I completed work experience as a diversity and internal communications assistant with the Intellectual Property Office through a Stonewall work experience. This included public speaking for their Workplace Equality Conference 2018.

VIDEOGRAPHY & BRAND WORK

In addition to the above digital content experience, I'm also a freelance videographer, and I've covered events and worked with brands including:

- Superdrug
- The Kinetic School of Performing Arts
- Author Olly Pike
- We the Unicorns
- Gay Star News
- Iris Prize
- Stonewall
- Pride Cymru

VOLUNTEERING & ACTIVISM

- I created digital content for the Terrence Higgins Trust, promoting their work surrounding HIV prevention and awareness.
- I'm a volunteer for Just Like Us, an LGBT+ charity where we give talks to children in schools about LGBT+ identity. In addition to public speaking, I also created digital content for them and wrote a blog post for their website.
- I've organised events and created content for Heads Above the Waves, a mental health awareness charity.
- I've created content and performed for events for The Being Me Campaign, an anti-bullying charity.
- I've been part of a social media campaign for War Child UK.
- I've volunteered 3 separate trips with the YWAM charity to Mexico and the Hopi Native American reservation to build houses, provide food, and assist in the community.

EDUCATION

Sep 2014 - Jun 2017
2:1 BA in English Literature

SKILLS ACQUIRED:

I got my BA in English literature with 2 years of music studies at Cardiff University, where I was one of the academic representatives for my school and the secretary for the LGBT+ society, the treasurer for Aikido society, the charity representative for the English literature society, and the international representative for all LGBT+ students studying at the university, giving me a great range of administrative, leadership, and other experience.

General Education

SKILLS ACQUIRED:

Before I moved to the UK, and whilst studying at high school, I also completed a year of university level credits at Allen Hancock Community College, ranging from World Religions, Cultural Anthropology, Archaeology, and more, which allowed me to graduate early from high school and go to university in the UK at 17.